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Evergreen Sessions Launches for Environmentally-Conscious Surfers

Long Beach, NY -- Surfers who want to do more to protect the planet need to look no further than a Web site called Evergreen Sessions (evergreensessions.com) to make outdoor gear purchases that are environmentally friendly. Evergreen Sessions was recently launched for outdoor enthusiasts who want to search for currently available environmentally-friendly surf gear. The site is a database of surfing products, such as leashes, wax and wetsuits, all of which are produced from environmentally-friendly materials or manufactured responsibly. The products are searchable and taggable, there are links on where those products are being sold, and most importantly, the site is an online community where members can add and edit information on products and discuss their passion for the sport as well as the gear they're using.

The site was created by Michael Caruso, a Long Islander with a love of the ocean and all things outdoors, when he realized there wasn't one central place on the web to learn about all of the environmentally-friendly alternatives to the common surf gear that he was buying and using. "Evergreen Sessions is the solution to my own problem and, hopefully, the problem others are having as they try to enjoy the outdoor activities they love, but doing so in a responsible way. The unique aspect of the site, which I find is one of its strongest features, is that we've built the site for the community. We all have ideas and thoughts to share about the gear we're using and Evergreen Sessions gives everyone a voice."

An example of the site's benefit is immediately apparent when shopping for surfboard leashes. Typical surfboard leashes are made from urethane, a petroleum product. Based on the recent disaster in the gulf, it is imperative that we reduce our reliance on products that require further petroleum being extracted from our earth. A company called Wave Tribe makes a leash made from 100% recycled urethane cord. The leash is still stretchable and provides all the normal amenities of a non-recycled leash. WaveTribe products are listed on Evergreen Sessions and those product pages link to locations on the web where visitors can purchase gear, such as the leash (<http://bit.ly/chvgE4>).

Sources:

http://www.surflines.com/surfing-a-to-z/surf-leashes-history_921/

<http://en.wikipedia.org/w/index.php?title=Surfboard&oldid=361403351#Parts>

<http://surfshop.wavetribe.com/SearchResults.asp?Cat=1>

<http://www.youtube.com/watch?v=MbZu1fkNWP8>

To become a member of this exciting new venture, visit EvergreenSessions.com or to learn more, contact Michael Caruso at 516-568-5538 or mike@evergreensessions.com.

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